

SOCIAL MEDIA 2.0

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BRAND MANUAL

THE REGISTERED WORDMARK

The Social Media 2.0 wordmark was designed using Mohave fonts with the tag line Powered by CompuBrain depicted using Century Gothic. The name Social Media 2.0 signifies an all inclusive discovery and a holistic approach to process Social Media Content. This wordmark is registered since 2016 in class 42 under no. 1625072 by the Government of India, registered no. 3422535

SOCIAL MEDIA 2.0TM
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Qualifying Colors:



#e5173e

C4 M100 Y76 K1

R229 G23 B62



#ffffff

C0 M0 Y0 K0

R255 G255 B255



#1f2227

C76 M68 Y60 K70

R31 G34 B39



#424649

C70 M60 Y56 K41

R66 G70 B73

Best ways to use our wordmark

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THE TWO POINT O MONOGRAM

This emblem is Social Media 2.0's cypher.
We sign all our work with this trademark
Monogram and we call it Two Point O.
This Monogram is also an integral part of
Social Media 2.0 registered wordmark.
The Two Point O is written using Mohave fonts.

Qualifying Colors:

			
#e5173e	#ffffff	#1f2227	#424649
C4 M100 Y76 K1	C0 M0 Y0 K0	C76 M68 Y60 K70	C70 M60 Y56 K41
R229 G23 B62	R255 G255 B255	R31 G34 B39	R66 G70 B73



HOW TO OFFEND US?



We own it with pride and will go to any length to protect it.

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